



Connectivity

Connected and automated driving will revolutionise individual mobility within the space of just a few years.

Car dealers and repairers are prepared for that! They are not only willing but as SME they are also flexible enough to develop innovative digital business models for the benefit of the consumer. In order to maintain this status in the future it has to be ensured that the necessary instruments are available. This implies qualified personnel, sufficient access to financial resources as well as, more than ever before, access to data – the currency of the digital age.

Whilst the first-mentioned items can basically be influenced by car dealers and repairers themselves, the access to car generated data is out of car dealers' and repairers' control. Up to now, this data is exclusively sent to car manufacturers who can then decide about the further use according to the customers' requests. On a long-term basis, the present situation will restrict competition on the automotive market which is certainly not in the interest of car dealers and repairers, but neither in the one of the car user.

CECRA is of the opinion that the customer should have control, and hence self-determination, over the access to various types of data from their connected car. This applies to data by which both the individual and their car can be identified. CECRA puts the customers first and seeks to offer them the best value for their money. To this end, free and fair access to in-vehicle data is needed.